

Press Release

25 March 2013

5th plast expo in Morocco - a thriving commercial hub between Africa and the EU

Spain is the Guest of Honor from 19-22 June 2013 in Casablanca

The 5th International Plastics, Rubber, Composites, Packaging and Conditioning Trade Fair for Morocco and Maghreb becomes a thriving commercial hub between Africa and the EU. As Morocco's closest European neighbour and one of the most important trading partners and investors, Spain is the Guest of Honor in 2013. The organisers expect a further increase in the quality of the professional trade visitors. This business-to-business event with a clear focus on quality attendees is organised by the Moroccan Plastics Federation FMP, Forum 7 and their German partner fairtrade Messe from Heidelberg. plast expo 2013 is scheduled to be held from 19-22 June at the International Fairgrounds of Casablanca – OFEC.

According to Salvador Benedito Gómez, president of AVEP, the Valencia Association of Plastics Producers from Spain, the Moroccan plastics and packaging market manifests itself through steadily growth on a high level. Against this backdrop and as Morocco's closest European neighbour and one of the most important trading partners and investors, Spain is the Guest of Honour



Salvador Benedito Gómez,
Präsident von AVEP

of plast expo 2013. This has been agreed between AVEP and the organisers of the trade show. The official Spanish pavilion is present at plast expo already for the 3rd time in a row, after 2009 and 2011. Once again it will be the showcase of Spanish excellence in the fields of plastics, rubber, composites, packaging and conditioning. Until today the following companies signed in: Alcion Plásticos, Five 04, Gestion de Termoplasticos-GESTER, Granzplast & Inplasva, Iber Resinas, Imvolca, IQAP Masterbatch Group, Mateu y Solé, SIEPLA and Top Machine Brokers.

Italy participates with a regional group of companies from the Lombardy region, supported by Promos - Milan Chamber of Commerce. Besides these national participations the international impact of this trade show is underlined by the presence of major market and technology leaders, namely: Gala, Kreyenbourg, Maillefer, Miller Graphics, Snetor Chemie and Stäubli. Further exhibitors from the following countries reserved their exhibition space: Belgium, China, Germany, France, Kuwait, Portugal, Taiwan, Turkey, Tunisia and Switzerland. As host nation Morocco itself is present with notable companies from the plastics and packaging sector, like: Catlim, Emp, Snep, Thermoplast and Yomar.

The organisers expect more than 2,800 professional trade visitors and 150 exhibitors for the 5th edition of plast expo. Nabil Saouaf, FMP's general-director targets a further increase in terms of visitor quality, compared with 2011. During the last edition, 78 per cent of the exhibitors declared themselves satisfied with the quality of the 2,881 visitors (40% decision makers).

www.plast-expo.com

Characters (incl. blanks): 2,679

Pictures for free download at our [gallery](#) or requested by [mail](#).

About FMP:

Based in Casablanca, FMP incorporates the entire Moroccan plast industry. With its event plast expo, FMP intends to reflect the dynamism of the Moroccan plast sector.

About Forum 7:

Since 1987, the Casablanca-based agency Forum 7 has organised more than 80 events of major importance for Morocco and internationally, and is now the leading event organiser in Morocco – according to the Moroccan Association of Communication Agencies AACC.

About fairtrade:

Founded in 1991, fairtrade today is a leading organiser of highly professional international trade fairs in emerging markets. Headquartered in Heidelberg, Germany, it has established a powerful network of daughter companies, agencies and partnerships throughout the world.

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